

Digibet N.V.

Business Plan

2025–2028

Prepared for: Curaçao Gaming Authority (CGA)

Prepared by: Iosif Frangoudis

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Update: June 2026

Organogram – Management Structure & Reporting Lines

Role	Name / Reporting Line
Managing Director	eMoore N.V.
Chief Executive Officer (CEO)	Iosif Frangoudis – Reports to Managing Director
Chief Technology Officer (CTO)	eMoore N.V. (Function performed under the Management Services Agreement) – Reports to CEO
Chief Compliance Officer	Anastasios Sapatakidis – Reports directly to Managing Director
Chief Financial Officer (CFO)	eMoore N.V. (Function performed under the Management Services Agreement) – Reports to CEO

The above structure ensures clear separation of responsibilities and a logical reporting hierarchy. Compliance Officer maintains independent oversight by reporting directly to the Managing Director. Operational departments report to the CEO, who in turn reports to the Managing Director. This ensures accountability, efficiency, and regulatory alignment.

The Chief Technology Officer (CTO) and Chief Financial Officer (CFO) functions are currently fulfilled by eMoore N.V. under the Management Services Agreement, ensuring appropriate technology governance, financial oversight, segregation of duties and compliance with applicable Curaçao Gaming Authority requirements.

Digibet N.V. – Business Plan (with CGA Compliance)

Business Plan Summary

The Business

Business name: Digibet
Business structure: Limited Liability Company
Business location: Curacao
Date established: April 2021
Business owner: Softhub Digital Ltd
UBO: Mr. Iosif Frangoudis
Products/services: Online gambling services
Brands: goalbet.com, betbetty.com, racetan.com

Marketing Strategy

Our main marketing strategy includes sponsorships of sports clubs and events, broadcast advertising, and online campaigns.

The Future

Vision: Expand our name globally and compete with major industry players.
Immediate Objective: Obtain operating license from Curacao.
User Goal: Reach 100,000 registered users.
Profit Goal: GGR profit of €100,000 by end of 2026 500,000 by 2027.

The Business

Business Details

Digibet N.V. offers online gambling services, including bet brokerage and industry-relevant products. The company may acquire interests in other companies with similar purposes.

Registration Details

Business name: Digibet N.V.
Trading name(s): Digibet
Date registered: 2021
Location: Curacao
Structure: Limited Liability Company
License: Curacao Sub-Licence (eGaming)

Business Premises

Established in Curacao, address: Groot Kwartierweg 10, Livestrong building

Management & Ownership

Owner: Softhub Digital Ltd

(100%) UBO: Iosif Frangoudis

Managing Director: eMoore N.V.

Digibet N.V. – Business Plan (Continuation)

The Market

Market Targets

Digibet N.V. operates internationally and targets customers in all jurisdictions where its Curaçao licence permits the provision of online gaming services. The Company does not offer its products or services in jurisdictions that are prohibited under applicable laws, sanctions, licence conditions or the Company's Restricted Jurisdictions Policy.

Our Customers

Demographics:

- 80%: Men aged 19–40

- 18%: Men aged 41–70

- 2%: Women aged 21–50

We offer competitive odds, a friendly environment across devices, and periodic loyalty bonuses.

S.W.O.T. Analysis

Strengths:

• Odds • Technology • Affiliate Model • Licensing • Experience • Fast Payment • Multilevel Marketing

Weaknesses:

• Local Setup • Staffing • Casino Platform • Brand Awareness • Payment Fees • Tech Dependence

Opportunities:

• Emerging Markets • Network Growth • New Casino Tech • White Labeling • CSR Campaigns

Threats:

• Regulatory Changes • Illegal Operations • Online Competition

Advertising

We dedicate 15% of annual profits to advertising. Planned activities for 2025 include:

- €5,000 for sports sponsorships
- €5,000 for internet ads
- €5,000 for affiliate programs

The Future

Vision Statement

By 2027, we aim to achieve €500,000 GGR and 30,000+ annual registered users.

Mission Statement

We will invest 15% of net profit in advertising and obtain licenses in trustworthy jurisdictions.

Goals/Objectives

- Apply for licenses in multiple jurisdictions
- Grow customer base and revenue
- Reinvest in marketing and partnerships

Expansion Plan

Target regions: Central & Southern Africa, Albania, Bulgaria, Isle of Man

Selection based on: market size, gaming trends, entry cost, local partnerships, and regulatory clarity.

Action Plan

- 12/2025: Reach €120,000 GGR
- 12/2026: Reach 500,000 users
- 09/2025: Obtain CGA license
- 2027–2028: Reach €500,000 GGR

The Finances

Key Objectives & Financial Review

Financial Goals:

- 2025: €100,000 GGR
- 2026: €250,000 GGR
- 2027–2028: €500,000 GGR

Licensing cost: ~€50,000 per jurisdiction

Advertising budget: 15% of yearly profit

Additional CGA Requirements

1. Overview of Business Products, Services, Brands and Unique Features

Digibet N.V. provides online gambling services including sports betting and casino games under the brands betibo.com and bazookabets.com. The company was established in April 2021 and operates under a Curacao sub-license. The UBO, Mr. Iosif Frangoudis, has a long-standing background in the online gambling and payments industry since 2010. Our competitive edge lies in our contemporary licensing, fast payments, affiliate-driven growth, and multilevel marketing strategies.

2. Management Structure and Key Roles

The company is fully owned by Softhub Digital Ltd. eMoore N.V. serves as the Managing Director, offering expertise in Curaçao's gaming and regulatory framework. The CTO and CFO functions are fulfilled by eMoore N.V. under the Management Services Agreement. A full management organogram is maintained with clearly defined responsibilities for the CEO, Compliance Officer and other key personnel, ensuring appropriate governance, segregation of duties and regulatory oversight.

3. Business Forecasts (3 Years)

2025: GGR Profit target – €100,000

2026: GGR Profit target – €250,000

2027–2028: GGR Profit target – €500,000

4. Strategy for Growth and Market Share

Our growth strategy includes licensing expansion, aggressive digital marketing (15% of profits annually), affiliate programmes and expansion into all jurisdictions where the Company's Curaçao licence permits operations. Digibet N.V. does not offer services in prohibited or restricted jurisdictions under applicable laws, sanctions or licence conditions.

5. Key Suppliers and Dependencies

Critical suppliers include platform providers for casino games, third-party KYC/AML verification services, and payment service providers. Contingency planning is in place for supplier interruption including multi-vendor backup arrangements.

6. Risk Evaluation and Management

Risk is actively managed through odds line monitoring, transaction analysis, and player behavior evaluation. Independent audits, internal controls, and an MLRO handle reporting and escalation. Risk registers and fraud mitigation tools are continuously reviewed.

7. Legal and Governance Framework

The board includes the UBO and external advisors. Governance ensures separation of strategic oversight and operational decisions. Legal support is provided by Management Services N.V. ESG policy eMoore NV includes protection of minors, responsible gaming, and fair marketing.

8. Target KPIs and Business Objectives

KPIs include registered users (target: 500,000 – 700,000 by 2028), customer retention, average bet size, and profit margins. Long-term goals include expansion to at least 5 licensed jurisdictions and steady annual profit growth.

9. Policies and Procedures

All policies are drafted internally with support from external advisors where required. They include AML, KYC, Responsible Gambling, and Data Protection. Procedures are updated quarterly, and the CGA will be kept informed. The board ensures that responsible parties are qualified, competent, and conflict-free.